



# Frank J. St. Romain

FEB 29, 1936 - MAR 5, 2022



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## **Frank J. St. Romain**

FEB 29, 1936 - MAR 5, 2022

**F**rank J. St. Romain passed away peacefully on March 5, 2022, in Mandeville, LA, at his home. He was born in New Orleans, LA, on February 29, 1936, to the late Amzie J. St. Romain and Rose M. Dogherty St. Romain. He was also preceded in death by his brother, Ronnie St. Romain and infant grandsons, Austin J. Henseler and Jeffrey H. St. Romain, Jr. Frank was the beloved husband of Lucille M. Waguespack St. Romain for 60 years. Frank is survived by his loving children Kenneth G. St. Romain (Shellie), Rachelle S. Henseler (Alan) and Jeffrey H. St. Romain (Melita). Frank was the proud Grandfather of 10 Grandchildren: Ashley Plauche (Chris), Bradley St. Romain, Parker St. Romain, Garrett Henseler (Loren), Taylor Henseler (Annie), Ross Henseler (Kylee), Cole Henseler, Juliette St. Romain, Turner St. Romain, and Camden St. Romain (Olivia). He was also the proud Great Grandfather to Charlotte Plauche and Cooper Henseler.

Frank attended St. Anthony of Padua Catholic School, St. Aloysius High School, and the University of New Orleans. He honorably served in the United States Marine Corp. Frank started his career within the wholesale distribution segment of the swimming pool industry in 1959. In 1981 Frank founded South Central Pool Supply headquartered in Metairie, LA. The company, successful from day one and now Pool Corp, is the largest swimming pool distribution company in the world. Frank retired from his position as CEO in 1999 and continued as a board member through 2002. He supported many charitable organizations: the Covington Food Bank, Habitat for Humanity, St. Joseph Abby, St. Jude Hospital, and many others. His hobbies were golfing, boating, and volunteering.

His deep love was his family. They were the joy of his life. Frank selected his grandsons to serve as pall bearers.

In lieu of flowers, please consider donating to the Covington Food Bank, 840 N Columbia Street, Covington, LA 70433 or the American Heart Association, PO Box 840692, Dallas, TX 75284-0692,



## Obituary

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<https://www.heart.org/>.

Relatives and friends are invited to a Funeral Mass at Mary Queen of Peace Catholic Church, 1501 W Causeway Approach, Mandeville, LA 70471, on Friday, March 11, 2022 at 11:30 AM with visitation beginning at 10:30 until service time. Interment will follow at St. Joseph Abbey Cemetery, 75376 River Road, St. Benedict, LA 70457.

E. J. Fielding Funeral Home has been entrusted with the arrangements. The family invites you to share thoughts, fond memories, and condolences online at E. J. Fielding Funeral Home Guest Book at [www.ejfieldingfh.com](http://www.ejfieldingfh.com).



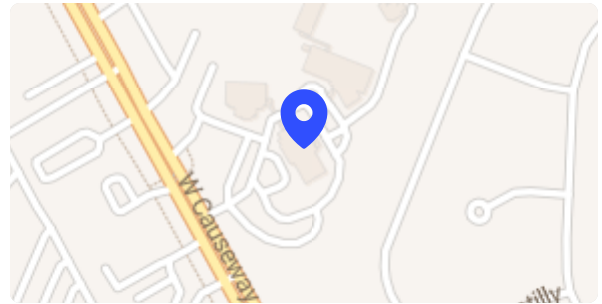
# Events

**Frank J. St. Romain**

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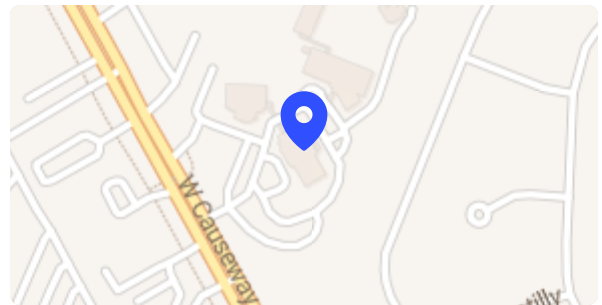
## Visitation

- Friday**, March 11, 2022
- 10:30 AM - 11:30 AM CT
- Mary, Queen of Peace Catholic Church**  
1501 W Causeway Approach, Mandeville LA 70471



## Funeral Mass

- Friday**, March 11, 2022
- 11:30 AM CT
- Mary, Queen of Peace Catholic Church**  
1501 W Causeway Approach, Mandeville LA 70471



## Cemetery Details

- St. Joseph Abbey Cemetery**  
75376 River Rd., Saint Benedict LA





# Tribute Wall

**Frank J. St. Romain**

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**Tom Burba** posted:

I was saddened to hear the news that Frank had passed away. My deepest condolences and sincere prayers for all of the St. Romain family. I first met Frank as a competitor and found him to be an intelligent and driven entrepreneur. Within a few years, he bought the company I was working for and through his leadership, generosity and sincere care for his employees, my life changed for the better in so many ways. In my career, I tried to emulate his leadership, and in life I have tried to emulate his generosity. They say that the sign of a life well lived is that the world is a better place for that person having lived. In Frank's case, the world is definitely a better place. Thank you Frank! Tom Burba Pool Corp Retiree

April 1 at 6:51 AM



**Chris Wilson** posted:

I was so sad to hear about the passing of Frank St Romain. He was the sole reason after working for another company for 25 years, I went to work for SCP Distributors in 1998. Shortly after coming on board with SCP, Frank and I made a trip together to Tucson AZ to visit our facility there. The night before our visit the two of us had dinner together. Frank said to me " Chris...our Tucson facility should be doing better. I have my thoughts and ideas on what needs to be done, but I will keep those to myself. I did not hire you to tell you how to do things...instead I hired you to do it your way. But, always know I am here if you need me." I only worked for Frank for a year before he retired, but he taught me many valuable lessons. I certainly had regrets in my business career, but going to work for Frank was never one of them. He touched so many lives in such a positive way. My deepest sympathy to the entire St Romain family. Chris Wilson

March 10 at 12:11 PM



**Anonymous** sent a Peaceful White Lilies Basket to the St. Romain family.



March 10 at 10:27 AM



**Laura** posted:

Frank was a person if you had the chance to meet you would never forget, he went out of his way to make you feel important. He hired me as part of the South Central Pool family in 1981 many memories very grateful to have known him. My condolences, Laura Havlin SCP

March 10 at 5:20 AM



# Tribute Wall

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**Anonymous** sent an Ocean Breeze Spray to the St. Romain family.



March 10 at 4:54 AM



**Chip Rauschenbach And Family** sent a Fiery Lily and Rose to the St. Romain family.



March 10 at 3:01 AM



**Danese Smithson** posted:

It was an honor to know Mr. Frank. He not only had an impact on an industry and a company, but his sincere and genuine desire to help all impacted everyone who met him. I will always remember as a new staff accountant having the founder and president of our company come buy at least once a week and sit my office to chat and hear about what was going on from our perspective. He always made you laugh and he always listened. I am sure others will agree that the industry, the company, we are all better for knowing Mr. Frank. Prayers for many happy memories to sustain all who loved this great man. Danese Smithson

March 9 at 1:08 PM



**Steve Dwyer** April 1 at 1:05 PM

Very sorry to have heard of the passing of Frank. He was truly an inspiration to all who knew him. Condolences to all the St Romain family. RIP Steve Dwyer



**The Van Dyke Family** sent a Magnificent Life Spray to the St. Romain family.



March 9 at 6:21 AM



**Patty & Robert Turner & Robert Curry** sent a Lily and Rose Tribute Spray to the St. Romain family.



March 9 at 5:12 AM



## Tribute Wall

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PT

**Patty Turner** posted:

Frank was our dear friend. From the beginning when Jeff and Melita dated, he was so kind, warm, and friendly. Through the years we enjoyed many holidays and family occasions together. Words cannot express our sorrow. We send our love to Teeley and the children & their spouses, the grandchildren & their spouses. May God's angels surround and comfort you. Love, Patty & Robert Turner

March 9 at 5:00 AM

LJ

**Laura Jones** posted:

I am so sorry to hear about Mr. Frank. I have known him for over 35 years and every time I saw him he greeted me with a smile. What a blessing he was to so many, and what a legacy he left behind through his wonderful children and their families. He will be missed.

March 8 at 5:41 PM

JP

**Jimmy Plauche** posted:

Gayle and I are so heartbroken to hear the news of Frank's death. We only knew Frank for a few years, but in those years we enjoyed many good times with him. When he greeted you in a room full of people he focused on you and made you feel like you were the only person there. The love he showed his grandchildren/ greatgrandchildren was beautiful to witness. He showed love to my son Chris like he was one of his grandchildren. I will bet he is now having as many loaded hot dogs as he wants. Jimmy/ Gayle Plauche

March 8 at 1:10 PM



# Memories only last if you share them

Join us in honoring Frank by contributing to a collection of shared memories.



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